

NRVHBA PRESS RELEASES

The New River Valley Home Builder Members Association, Inc.

April 20, 2010 - "Better Building. Safer Homes." Campaign Raises the Profile
The New River Valley Home Builders Association (NRVHBA) in partnership with the Virginia Building & Code Officials, Region II (VBCOA) wins national award for building safety



CHRISTIANSBURG, VA. - The "Better Building. Safer Homes." Campaign received the International Code Council's (ICC) 2010 Raising the Profile Award for outstanding commitment to building safety. This is the first time that a partnership between two organizations has been awarded this honor.

The award is given to an individual or organization whose acts or contributions have raised the public awareness of the work accomplished by code enforcement personnel to improve public safety in the built environment.

Launched in January 2010, the campaign is a joint venture by the Virginia Building & Code Officials Association (VBCOA) Region II chapter, and the New River Valley Home Builders Association (NRVHBA) to raise public awareness of the importance of building codes and building safety.

"The mission of the "Better Building. Safer Homes. " Campaign is to promote better

construction practices and safer homes for all those who live in the New River Valley. "Cathy Cook, VBCOA Region II Chair said. "Our goal is to work together with citizens, contractors, and local government to ensure that our buildings and communities are as safe as possible. In a nutshell, we're promoting better building and safer homes. "

The goal of the "Better Building. Safer Homes." Campaign is to create a more informed general public when it comes building safety and protection from contractor fraud. Part of the campaign is the "Better Building. Safer Homes" blog at betterbuilding-saferhomes.blogspot.com. The blog provides Virginians with useful information on laws and regulations that ensure their safety during the building and construction process.

Through community outreach projects, such as free how-to clinics, the campaign educates the general public on issues involved in new construction, remodeling and home improvement, and how to locate professionals that can guide and protect them during the process. The campaign also focuses on educating local government and the building profession about building safety and codes, in order to protect people and their property.

"By partnering together, our two organizations can fill in the gaps for anyone who is building, remodeling or in the beginning stages of planning," Chris Pfohl, NRVHBA president said. "Together, we're building homes that are safe, healthy and will grow in value."

Representatives for the "Better Building. Safer Homes." Campaign, Cathy Cook and Chris Pfohl, will accept the award at the ICC's national reception in Washington D.C. on May 4.

About VBCOA:

The Virginia Building and Code Officials Association (VBCOA) is a statewide organization of building safety professionals dedicated to the protection of the health, safety, and welfare of all persons who live, work, or visit the Commonwealth of Virginia. Since 1929, we have worked to foster partnerships among all groups associated with the construction industry. By working together we can build better buildings and safer communities.